Hello, J'm

Brianna Roberts

SEWING | PATTERN DESIGN | INSTRUCTOR CONTENT CREATOR







followers to be active in the handmade arts community. She shares her unique point of view by utilizing visual elements such as photos and videos to engage others to get creative. Her background as a physics teacher and love for making something handmade ignites fun and excitement from the delivery of her social media posts. This interesting balance of science and art have led to her development of online content, CAD designed sewing patterns and instruction for others via hands-on classes and video tutorials.

Her posts have been shared by Bernina, Aurifil Thread, and Hobbs Batting as well as other brands.

Brands she has worked with:







VELCRO® Brand



INSTAGRAM: @BRIANNAROBERTS71



16K Reach



30% Engagement



64% USA 4% Canada 6% UK 4%Brazil







Blog

Her blog consists of instructional techniques, product information and video tutorials.

Blog Post Example : By Annie's Sew Pink Initiative Blog Hop

YouTube Tutorial:

Making Quick And Easy Napkins With Batik

Fabrics.







Page Views



- Sponsored photo posts & Stories
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- Sponsored Videos including Video Tutorials, Reels, TikTok & Youtube
- Sponsored Blog Posts
- Teaching And Instruction
- Sewing Pattern Design
- Sample Sewing



**Rates available upon request.

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